



CDFA State Sponsorship Opportunities

CDFA is excited to bring back our State Roundtable events. This will be our first-year in-person opportunity to connect with CDFA's network since the beginning of the COVID-19 pandemic. Each Roundtable brings together economic development finance experts from the public and private sectors to discuss development finance tools, authorities, resources, and approaches. Roundtable sponsors are given the best opportunities to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative.

PRINCIPAL SPONSOR \$5,000

Principal Sponsors receive prominent recognition during that state's activities throughout the year, including visibility in all newsletters, event marketing, and on the CDFA website. Benefits include:

- 1 guaranteed speaker role for the conference
- complimentary exhibit space/table
- 2 complimentary registrations for the conference (one of which will be assigned to the person serving as the speaker)
- attendee roster for all state events (webcasts, conferences) throughout the year
- logo placement on all state marketing emails, newsletters, website, screen splashes, and promotional materials

PREMIUM SPONSOR \$3,000

Premium Sponsors receive recognition primarily at that state's conference and in related marketing. Benefits include:

- 1 guaranteed moderator role for the conference
- 1 complimentary registration for the conference (which will be assigned to the person serving as moderator)
- attendee roster for state conference (pre-event)
- logo placement on all state marketing emails, newsletters, website, screen splashes, and promotional materials

SUPPORTING SPONSOR \$1,500

Supporting Sponsors are given the opportunity to reach that state's network without making a large commitment.

Benefits include:

- 1 complimentary registration for the conference
- attendee roster for state conference (post-event)
- logo placement on all state marketing emails, newsletters, website, screen splashes, and promotional materials

Making a Commitment

Sponsorship levels are designed to fit every budget and can be customized to meet specific needs. To sponsor a specific CDFA State Financing Roundtable, visit <https://www.cdfa.net/cdfa/sponsorship.nsf/register>, contact CDFA at 614-705-1300, or email info@cdfa.net. Make your commitment today!